

Portfolio

Behance

<https://www.behance.net/ameerali19>

Fiverr

<https://www.fiverr.com/ameerali263>

Contact



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<https://www.linkedin.com/in/ameerali-k-860973163>



Karama, Dubai, UAE

Profile

Multidisciplinary Senior Multimedia Graphic Designer with seven years of experience in brand identity, exhibition design, and front-end web development across UAE and India. Successfully delivered on-site branding for major government events, led packaging design for medical products meeting regulatory standards, and optimized eCommerce platforms to enhance performance. Holds an MBA in Marketing and Finance, combining creative expertise with commercial strategy to deliver efficient business solutions.

Multimedia Designer / Web Developer

Hello, I'm Ameer Ali

Software Skills



Work Experience

Multimedia Designer

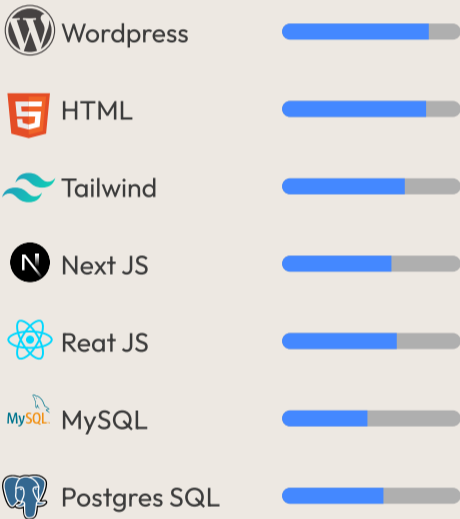
STRATEGIC EXHIBITIONS & CONFERENCES

March 2025 - May 2026

Strategic Exhibitions - Dubai

- Executed all visual branding for the Annual Investment Meeting (AIM) in collaboration with the UAE Ministry of Foreign Trade, delivering 100+ branded touchpoints across print, digital, and environmental formats in strict compliance with official identity standards.
- Designed event collateral including banners, rollups, podium branding, press walls, signage, programs, brochures, certificates, and protocol materials to Ministry approval standards.
- Produced motion graphics, animated infographics, and video content for LED walls, digital kiosks, and ministerial presentation screens — visualizing trade statistics, bilateral agreements, and investment data.
- Built protocol-ready decks for Ministers and senior government officials, translating complex trade policies into infographic-led presentation formats.
- Managed on-site AV deployment and provided real-time design edits during live event operations; coordinated approvals with Ministry protocol teams and delivery with AV vendors, printers, and government media offices.
- Delivered all materials bilingually in Arabic and English; compiled post-event highlight, recap videos, and visual reports for Ministry records.

Technology Stacks



Graphic Designer & Web Developer

Safecare TECHNOLOGY

Feb 2022 - Feb 2025

Safecare Technology — Abu Dhabi

- Designed packaging for 30+ medical products, ensuring 100% compliance with UAE and international standards while maintaining brand consistency.
- Developed and optimized 5 WordPress/WooCommerce websites, improving page load speed by 40% and enhancing user experience.
- Wrote clean HTML, CSS, and JavaScript using Tailwind and Bootstrap, accelerating front-end delivery by 30% across projects.
- Improved organic search visibility by 25% through SEO audits and on-page optimization on client product pages.
- Streamlined design asset creation process by implementing a centralized digital asset management system, improving workflow efficiency by 20% across marketing and sales teams
- Generated brand identity systems, marketing collateral, and social media graphics using Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects).

CRM Softwares

Microsoft Office Zoho Outlook Odoo Monday.com Notion

AI Tools

Chat GPT Gemini Antigravity

Education

2017 - 2019

Master of Business Administration (MBA)

Marketing & Finance University of Calicut, Kerala, India

2014 - 2017

Bachelor of Commerce (Computer Application)

University of Calicut, Kerala, India

Graphic Designer

BONVO CURATED VOYAGE PLANNERS

Oct 2019 - Jan 2022

BONVO - India

- Managed end-to-end social media design and scheduling across Instagram, Facebook, and LinkedIn, growing content output by establishing a daily posting workflow.
- Created promotional materials — posters, flyers, brochures, and digital banners — for travel packages, supporting sales campaigns and seasonal promotions.
- Shot and edited short-form video content for social platforms; produced 2D animated motion graphics using After Effects for campaign launches.
- Coordinated with print media vendors, marketing teams, and external agencies to deliver high-quality collateral within budget and on schedule.

Languages

Malayalam English Hindi Tamil Arabic